

CUSTOMER SUCCESS



smartShift migrates Trebbianno's infrastructure to AWS

Trebbianno, LLC (dba Showroom 35) is a fashion leader based in New York. Their product lines include women's accessories handbags, footwear, leather goods, jewelry, and fragrances. Trebbianno is one of smartShift's oldest AWS hosting customers. We first migrated them almost a decade ago to AWS EC2 classic, prior to the availability of AWS Virtual Private Cloud (VPC).

Challenge

When AWS announced the retirement of Amazon EC2 classic as of August 15th, 2022, Trebbianno turned to smartShift, their longtime service provider, to perform the migration of their critical workloads with minimal downtime.

Approach

smartShift developed a migration strategy in short order to test the migration approach. Initially, smartShift migrated the EC2 images from the existing production systems to VPC and performed a thorough validation of all services.

Since many new VPC features were incorporated, it was imperative to refine the approach through multiple iterations to ensure that any issues were found and addressed before the production migration could occur.

Once the approach was finalized, it was performed in a test environment to allow Trebbianno to validate the results. smartShift then proceeded with the final production migration, ensuring that all business and IT requirements were met.

Result

smartShift successfully migrated Trebbianno's legacy AWS infrastructure to the latest-generation product stack in a single day. With their systems running on the latest VMs and their cloud infrastructure taking advantage of all of the security, scalability, and performance benefits that AWS has to offer, Trebbianno is poised to enjoy many more years of world-class service and support.